

2016 Final ARP Evaluation Arizona Summer Reading Program

Please answer all of the questions as completely as possible.

Section 1: Identification

Return by September 2, 2016

Library Name	
Arizona Reading Program Contact	
Title	
Phone Number	
Email	

Section 2: Measuring Success - Registration and Reading minutes

Please enter the number of participants that registered for summer reading.

Section 2A: Preschool Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many **minutes** did Preschool Participants read in total during summer reading?

Section 2B: Children's Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many **minutes** did Child Participants read in total during summer reading?

Section 2C: Teen Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many **minutes** did Teen Participants read in total during summer reading?

Section 2D: Adult Category	Used paper reading log ONLY	Tracked reading online	
			Total
How many registered?			
How many completed?			

How many **minutes** did Adult Participants read in total during summer reading?

Section 3: Measuring Success - Events and Programming

Section 3A Preschool Events

Number of events	Number in attendance
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Section 3B Childrens Events

Number of events	Number in attendance
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Section 3C Teen Events

Number of events	Number in attendance
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Section 3D Adult Events

Number of events	Number in attendance
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Section 3E Family ARP Events (programs that are geared to all ages) or other

Number of events	Number in attendance
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Section 4: Funding and Volunteers

Volunteer Hours	
Summer Reading funding from the library	
Summer Reading funding from Library Friends	
Summer Reading funding from Library Friends and community partners (monetary and in-kind donations)	

Section 5: Daily Door Count

Average Daily Door Count during summer reading months	
Average Daily Door Count for the rest of the year	

Section 6: User Surveys

Number of Surveys Returned	
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Section 6A Demographics:

I am a kid (under 13 years)	
I am a teen (13 - 19 years)	
I am an adult (20+ years)	
Male	
Female	
Parent	

Section 6B Outcomes:

Please fill in the total number of readers who selected the following choices based on completing the statement: "Because of the Summer Reading Program...."

I am a better reader	
I enjoy reading more	
I visit the library more for events and programs	
I use the library's website more	
I check out more books from the library	

I read more to my child(ren)	
Before Summer Reading I normally read less than 20 minutes a day	
Before Summer Reading I normally read about 20 minutes a day	
Before Summer Reading I normally read more than 20 minutes a day	
Because of Summer Reading I read at least 20 minutes a day	

Section 6C Referrals:

Please fill in the total number of readers who selected the following choices based on the question:
 "Where did you hear about the Summer Reading Program?"

School	
Internet/Online	
Library	
Movie Theater	
Billboard	
Newspaper	
Radio/TV	
Relative	
Friend	
Teacher/School Librarian	
Public Librarian	
Other	

Section 6D Responses:

List a couple of the more interesting and/or unique responses to the following question:
 Anything you'd like to tell us about summer reading?

Share a few responses that really made you feel good about the program.

Mention any concerns and/or criticisms about the program.

Section 7: General Feedback

Please leave any general summer reading feedback here that will help us to meet your needs.

Comments:

Section 8: Please complete if you used the online summer reading program

Share with us how the online summer reading program benefits your library user.

Comments:

In a perfect world, with plenty of funding - what would you suggest to make the online summer program better?

Comments:

General feedback

Comments:

We hope you had a wonderful summer! ~ Thank you!

You can scan and attach as a .pdf to dthrockmorton@azlibrary.gov

Return by September 2, 2016