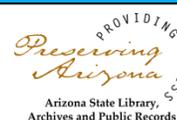


Arizona State Library, Archives and Public Records
A Division of the Secretary of State

**MICHELE
REAGAN**
Secretary of State
State of Arizona



Library Development Newsletter
Volume 12, Issue 10
October 2015

Announcements

Training

Infopeople Online Courses

Library Development has purchased a batch of registrations for online courses offered by the California State Library's Infopeople. These courses are available to Arizona library staff on a first-come-first-served basis. You will be expected to complete your course and fill out a short evaluation form before enrolling in another.

Upcoming & Current courses

- *Finding the Right People & Helping Them Grow* Sep 29-Oct 27, 2015
- *Using Infographics for Big Impact* Oct 13-Oct 26, 2015
- *Afterschool & Out-of-School Programming* Oct 20-Nov 16, 2015
- *Building Collections: Best Practices for Collection Development* Oct 20-Nov 16, 2015
- *Success with Surveys* Nov 3-Nov 30, 2015
- *User Experience Design for Libraries* Nov 10-Dec 7, 2015

To learn more about any of these courses, visit the Infopeople website at <https://infopeople.org>. Before registering, you will need to email Dale Savage, dsavage@azlibrary.gov to receive a coupon code. Please use your work email and include your name, your library, your job, and the course you wish to take.

Library Tour: Gene & Cathie Lemon Art Research Library

Oct 8th, 9:30-11 AM, Phoenix Art Museum

You are invited to tour the Gene & Cathie Lemon Art Research Library, a non-circulating research library with collection strengths in art criticism and history with emphasis in Asian, Latin American, Western American, European, Modern & Contemporary art, and Fashion Design. The library serves as an important resource for the community and state as the largest specialized fine arts Library in the region. All attendees are offered complimentary admission to the Phoenix Art Museum after the Library tour. The tour is limited to 20 attendees. Register at www.azlibrary.gov/events/libdev.

Merchandising and Marketing your Library (New)

Oct 22nd, 9 AM-12 PM, Civic Center Library, Scottsdale

Have you ever wondered how bookstores think of all those eye-catching displays? Or how they bring authors in for guest appearances? Learn the tips, tricks and secrets of bookstore-style merchandising, social media marketing, and successful author visits from local librarians and booksellers. www.azlibrary.gov/events/libdev

Food for Thought: Exploring Nutrition Information Resources for Native Americans

Oct 29th, 10 AM-1 PM, Salt River Tribal Library, Scottsdale

This hands-on, in-person class is designed to assist librarians, public health workers, health professionals, and the general public in locating authoritative information on nutrition and topics relating to nutrition. Background information on the importance of nutrition information to other health-related topics will be included, and resources for locating nutrition-related statistics and evidence-based practice will also be identified. This workshop will be tailored for the Native American tribal library community in Arizona. Register at www.azlibrary.gov/events/libdev.

For Your Information

Arizona Code Club Pilot Application

Start a Code Club at your library with help from the Arizona State Library! Code Clubs are an increasingly popular way to bring computer programming to your patrons. Training, software, and support provided. Instructor, computers, and space to be provided by selected locations. Limit one *per district*/library. A total of 10 libraries will be chosen. Please visit the link provided and submit an application no later than close of business Friday, October 9, 2015. If you have any questions please contact Chris Guerra at cguerra@azlibrary.gov.

[Apply here.](#)

ONEBOOKAZ writing contest accepting entries October 1st-14th

Attention Arizona authors: The ONEBOOKAZ submission period is now open! Submissions to the ONEBOOKAZ writing contest will be accepted from October 1st through the 14th.

Authors who reside in Arizona are eligible to submit their unpublished or self-published works at www.onebookaz.org. The categories for submission include:

- Children's: Illustrated picture or chapter book that would appeal to children between the ages of 3-12.
- Young Adult: Literature that would appeal to the age group including 12-17 years of age.
- Adult: Literature that would appeal to a general adult readership of 18 and older.

Beginning in April 2016, communities across the state of Arizona read and participate in discussions and programs centered around the ONEBOOKAZ winning titles. The winners in each category have their eBook published on ReadingArizona.org, the statewide eBook platform as part of the Emerging Arizona Authors collection.

To promote the books, winning authors will tour libraries all over Arizona at author events, book discussions, and other related programming. The tour helps authors grow their fan base as well as talk about the book to fans and other aspiring authors throughout the state.

For more information about ONEBOOKAZ or on the writing contest go online to www.onebookaz.org or contact Donna Throckmorton at 602-926-3604.

2016 MPLA Leadership Institute Applications Now Open

Deadline Oct 31

Applications are now open for the 10th Mountain Plains Library Association Leadership Institute facilitated by nationally known organizational development consultant Maureen Sullivan, Past President of the ALA. The 2016 Institute will be held from May 15-20 at the YMCA of the Rockies outside Estes Park, Colorado. For more information and to apply, visit <http://mpla.us/services/leadership-institute/>.

Free Online Training Sites

Check out these sites for free online educational opportunities:

ALIVE (the Arizona Library Institute Virtual Extension)

A catalog of free archived webinars and online courses for library staff is available at <http://azlibrarylearning.org>.

Webjunction

Courses & archived webinars are once again freely available to Arizona librarians & library staff. Certificates are available for those needing to document their learning activities. To explore the offerings, visit <http://learn.webjunction.org>.

Skillsoft

The Arizona State Library recently purchased one year of access to short, self-paced courses from Skillsoft. Courses & video resources are available in: Communication & Interpersonal Skills, Customer Service, Desktop Software Skills, Leadership, Management, & Technology Skills. Skillsoft users may also earn certificates and track their learning activities. To get started, visit <http://webjunction.skillport.com> and create an account.

GCFLearnFree.org (Goodwill Community Foundation)

For more than a decade, the GCFLearnFree.org program has helped millions around the world learn the essential skills they need to live and work in the 21st century. From Microsoft Office and email to reading, math, and more, GCFLearnFree.org offers 125 tutorials, including more than 1,100 lessons, videos, and interactives, completely free. Visit www.gcflearnfree.org.

[InfoPeople Archived Webinars](#)

[SirsiDynix Institute](#)

[TechSoup Webinar Archive](#)

[American Libraries Live](#)

[Libraries Thriving Archives](#)

[Booklist Webinars Archive](#)

[USL Online Learning Lab Archived Webinars](#)

Continuing Education Calendar

Unless otherwise indicated, registration for the following trainings is FREE.

October

1st—Webinar: [Keep Your Connected Nonprofit or Library Secure](#)

11 AM-Noon, Techsoup for Libraries Webinar, <http://www.techsoupforlibraries.org/events>

1st—Webinar: [Listen up! New Audiobooks for Fall and Beyond](#)

11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

6th—Webinar: [Book to Action: putting words into action](#)

Noon-1 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

6th—Webinar: [YA Announcements: Readers' Advisory for Teens](#)

11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

7th—Webinar: [Getting Started with Usability Testing](#)

Noon-1 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

7th—**Webinar:** [Driving Community Engagement for Library Makerspaces](#)
Noon-1 PM, Library Journal Webcast, <http://lj.libraryjournal.com/category/webcasts/>

8th—**Tour:** [Gene & Cathie Lemon Art Research Library](#)
9:30 AM-11 AM, Phoenix Art Museum, Phoenix <http://www.azlibrary.gov/events/>

8th—**Webinar:** [Web Scale Discovery Services](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

13th—**Webinar:** [Finding Reliable Information Online: Adventures of an Information Sleuth](#)
11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

15th—**Webinar:** [Straight Outta Britannica: The Real Story behind Research](#)
11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

20th—**Webinar:** [The Scoop on Series Nonfiction: More New Titles for Fall 2015](#)
11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

21st—**Webinar:** [Public Health & Public Libraries: Librarians as Health Literacy First Responders](#)
Noon-1 PM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

22nd—**Workshop:** [Merchandising and Marketing Your Library](#)
9 AM-21 PM, Civic Center Library, Scottsdale, www.azlibrary.gov/events/libdev

29th—**Webinar:** [E-Rate: What's New for 2016?](#)
Noon-1 PM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

29th—**Workshop :** [Food for Thought: Exploring Nutrition Information Resources for Native Americans](#)
10 AM-1 PM, Salt River Tribal Library, Scottsdale, www.azlibrary.gov/events/libdev

November

12th—**Webinar:** [Power Searching](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

17th—**Webinar:** [Beyond the Survey: a practical approach to interviews and focus groups](#)
1 PM-2 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

19th—**Webinar:** [Digital Badging in the Library Community](#)
1 PM-2 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

Conferences & Other Events

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. For information visit <http://www.azlibrary.gov/libdev/continuing-education/scholarships>

[ARSL \(Association for Rural & Small Libraries\)](#)

Little Rock, AR
October 1-3, 2015

[AzLA Annual Conference](#)

Flagstaff, AZ

November 18-20, 2015

[ALA Midwinter Meeting](#)

Boston, MA

January 8-12, 2016

[PLA 2016 Conference](#)

Denver, CO

April 5-9, 2016

For more conference listings visit: <http://lcp.douglashasty.com/index.html>