

Arizona State Library, Archives and Public Records A Division of the Secretary of State

**MICHELE
REAGAN**
Secretary of State
State of Arizona



Library Development Newsletter
Volume 12, Issue 9
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Announcements

Training

Infopeople Online Courses

Library Development has purchased a batch of registrations for online courses offered by the California State Library's Infopeople. These courses are available to Arizona library staff on a first-come-first-served basis. You will be expected to complete your course and fill out a short evaluation form before enrolling in another.

Upcoming & Current courses

- | | |
|--|----------------------------|
| • <i>Children's Services Fundamentals</i> | <i>Sep 8-Oct 5, 2015</i> |
| • <i>Emotional Intelligence in the Library Workplace</i> | <i>Sep 22-Oct 19, 2015</i> |
| • <i>Finding the Right People & Helping Them Grow</i> | <i>Sep 29-Oct 27, 2015</i> |
| • <i>Using Infographics for Big Impact</i> | <i>Oct 13-Oct 26, 2015</i> |
| • <i>Afterschool & Out-of-School Programming</i> | <i>Oct 20-Nov 16, 2015</i> |
| • <i>Building Collections: Best Practices for Collection Development</i> | <i>Oct 20-Nov 16, 2015</i> |

To learn more about any of these courses, visit the Infopeople website at <https://infopeople.org>. Before registering, you will need to email Dale Savage, dsavage@azlibrary.gov to receive a coupon code. Please use your work email and include your name, your library, your job, and the course you wish to take.

Creating Book Trailers for the 21st Century

Sep 8th, 9 AM-4 PM, University of Arizona Main Library, Tucson

Sep 9th, 9 AM-4 PM, Grand Canyon University Library, Phoenix

Book trailers are important for today's libraries and schools. They instantly grab readers' attention for the books that have them. Join **Naomi Bates** and learn how to create dynamic book trailers. You'll get the information you need to not only create book trailers, but also to teach others how to make them.

In this hands-on workshop, you will learn about resources and video creators for laptops and iPads as well as learning the foundations of creating book trailers in a collaborative environment. Be prepared to not only create your book trailer, but to share what you've created with the other participants. The only requirement for this workshop is enthusiasm and your own creativity! Laptops/computers will be provided, but you may BYOD. Bring a recently read book that you would like to use for your first trailer! Appropriate for librarians, school librarians, and teachers. Visit <http://www.schooltube.com/channel/naomibates/> for book trailer examples.

Making a Difference with Community Engagement II

Sep 29th, 9 AM-4 PM, Carnegie Center, Phoenix

How are Arizona's libraries becoming leaders in efforts to build communities? This workshop will help you :

- Explore community engagement programming ideas
- Reflect on the broad spectrum of community engagement techniques
- Learn new methods to create and facilitate productive partnerships
- Gain additional ideas on how to engage youth in civic conversations
- Increase your knowledge of community engagement programs in other Arizona libraries
- Continue to build your community engagement toolkit.

For more information, contact Donna Throckmorton at dthrockmorton@azlibrary.gov. To register visit www.azlibrary.gov/events/libdev.

Library Tour: Gene & Cathie Lemon Art Research Library

Oct 8th, 9:30-11 AM, Phoenix Art Museum

You are invited to tour the Gene & Cathie Lemon Art Research Library, a non-circulating research library with collection strengths in art criticism and history with emphasis in Asian, Latin American, Western American, European, Modern & Contemporary art, and Fashion Design. The library serves as an important resource for the community and state as the largest specialized fine arts Library in the region. All attendees are offered complimentary admission to the Phoenix Art Museum after the Library tour. The tour is limited to 20 attendees. Register at www.azlibrary.gov/events/libdev.

Food for Thought: Exploring Nutrition Information Resources for Native Americans

Oct 29th, 10 AM-1 PM, Salt River Tribal Library, Scottsdale

This hands-on, in-person class is designed to assist librarians, public health workers, health professionals, and the general public in locating authoritative information on nutrition and topics relating to nutrition. Background information on the importance of nutrition information to other health-related topics will be included, and resources for locating nutrition-related statistics and evidence-based practice will also be identified. This workshop will be tailored for the Native American tribal library community in Arizona. Register at www.azlibrary.gov/events/libdev.

For Your Information

National Leadership Grants for Libraries & Laura Bush 21st Century Librarian Grants

New processes for IMLS

Preliminary 2-page proposals due: October 1, 2015

Check below for IMLS webinars on September 8 & 9. For more information, visit http://www.ims.gov/notices_of_funding_opportunity_first_round_of_funding_for_fy_2016_national_leadership_grants_for_libraries_and_laura_bush_21st_century_librarian_program.aspx

2016 MPLA Leadership Institute Applications Now Open

Deadline Oct 31

Applications are now open for the 10th Mountain Plains Library Association Leadership Institute facilitated by nationally known organizational development consultant Maureen Sullivan, Past President of the ALA. The 2016 Institute will be held from May 15-20 at the YMCA of the Rockies outside Estes Park, Colorado. For more information and to apply, visit <http://mpla.us/services/leadership-institute/>.

ONEBOOKAZ Writing Workshops

Sep 11th, 10 AM-Noon, *Selecting, Polishing, & Submitting*, **Sun City**

Sep 12th, 11 AM-1 PM, *Brown Bag Writing Workshop*, **Goodyear**

Sep 12th, 1-2:30 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **St. Johns**

Sep 16th, 6-7:30 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **Mesa**

Sep 17th, Noon-1 PM, *Music to Massage the Muse*, **Florence**

Sep 18th, 10 AM-Noon, *Selecting, Polishing, & Submitting*, **Camp Verde**

Sep 18th, 1-2:30 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **Nogales**

Sep 19th, 11 AM-1 PM, *Selecting, Polishing, & Submitting*, **Phoenix**

Sep 19th, Noon-1 PM, *Creating a Treasure Map to Your Story*, **Queen Creek**

Sep 22nd, 11 AM-1 PM, *Brown Bag Writing Workshop*, **Sun City**

Sep 22nd, 1:30-3 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **Gilbert**

Be sure and let your patrons know about this year's series of free **ONEBOOKAZ Writing Workshops** near you. For more information about any of them, visit www.azlibrary.gov/events/libdev.

Free Online Training Sites

Check out these sites for free online educational opportunities:

ALIVE (the Arizona Library Institute Virtual Extension)

A catalog of free archived webinars and online courses for library staff is available at <http://azlibrarylearning.org>.

Webjunction

Courses & archived webinars are once again freely available to Arizona librarians & library staff. Certificates are available for those needing to document their learning activities. To explore the offerings, visit <http://learn.webjunction.org>.

Skillssoft

The Arizona State Library recently purchased one year of access to short, self-paced courses from **Skillssoft**. Courses & video resources are available in: Communication & Interpersonal Skills, Customer Service, Desktop Software Skills, Leadership, Management, & Technology Skills. Skillssoft users may also earn certificates and track their learning activities. To get started, visit <http://webjunction.skillport.com> and create an account.

GCFLearnFree.org (Goodwill Community Foundation)

For more than a decade, the GCFLearnFree.org program has helped millions around the world learn the essential skills they need to live and work in the 21st century. From Microsoft Office and email to reading, math, and more, GCFLearnFree.org offers 125 tutorials, including more than 1,100 lessons, videos, and interactives, completely free. Visit www.gcflearnfree.org.

[InfoPeople Archived Webinars](#)
[SirsiDynix Institute](#)
[TechSoup Webinar Archive](#)
[American Libraries Live](#)
[Libraries Thriving Archives](#)
[Booklist Webinars Archive](#)
[USL Online Learning Lab Archived Webinars](#)

Continuing Education Calendar

Unless otherwise indicated, registration for the following trainings is FREE.

September

8th—**Workshop**: [Creating Book Trailers for the 21st Century](#)
9 AM-4 PM, UA Main Library, Tucson, www.azlibrary.gov/events/libdev

8th—**Webinar**: [National Leadership Grants for Libraries & Laura Bush 21st Century Librarian Program - Applicant Webinar](#)
1-2 PM, IMLS Webinar,
<https://sas.illuminate.com/m.jnlp?sid=2012653&password=M.D68F11102E93C37A5E39E5E8B673CE>
Participant call-in Number: 888-272-8702
Participant PIN: 2053175

9th— **Workshop**: [Creating Book Trailers for the 21st Century](#)
9 AM-4 PM, Grand Canyon University Library, Phoenix, www.azlibrary.gov/events/libdev

9th—**Webinar**: [Getting Started with Evernote](#)
Noon-1 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

9th—**Webinar**: [National Leadership Grants for Libraries & Laura Bush 21st Century Librarian Program - Applicant Webinar](#)
1-2 PM, IMLS Webinar,
<https://sas.illuminate.com/m.jnlp?sid=2012653&password=M.1A9B248CB8F740FB99672CBBC88D98>
Participant call-in Number: 888-272-8702
Participant PIN: 2053175

10th—**Webinar**: [Digitization & Libraries](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

10th—**Webinar**: [Growing Through Conflict: Healthy Workplace Communication](#)
Noon-1 PM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

15th—**Webinar**: [Storytime Underground: A Peer-Created Community](#)
10-11 AM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

15th—**Webinar**: [Isn't It Romantic? New Romance Titles for Your Library](#)
11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

16th—**Webinar**: [Managing Mobile: Library Device Checkout Made Easy](#)
11 AM-Noon, Techsoup for Libraries Webinar, <http://www.techsoupforlibraries.org/events>

22nd—**Webinar:** [Romantic Sounds: The Art of Narrating Audiobooks of the Romance Genre](#)
11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

22nd—**Webinar:** [Successful Programming for Babies & Toddlers](#)
Noon-1 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

24th—**Webinar:** [Reaching Reluctant Readers: Finding High-Interest Content That Engages & Inspires](#)
11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

29th— **Workshop:** [Making a Difference with Community Engagement II](#)
9 AM-4 PM, Historic Supreme Court Room, Phoenix, www.azlibrary.gov/events/libdev

October

7th—**Webinar:** [Getting Started with Usability Testing](#)
Noon-1 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

8th—**Webinar:** [Web Scale Discovery Services](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

21st—**Webinar:** [Public Health & Public Libraries: Librarians as Health Literacy First Responders](#)
Noon-1 PM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

29th—**Webinar:** [E-Rate: What's New for 2016?](#)
Noon-1 PM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

29th—**Workshop :** [Food for Thought: Exploring Nutrition Information Resources for Native Americans](#)
10 AM-1 PM, Salt River Tribal Library, Scottsdale, www.azlibrary.gov/events/libdev

November

12th—**Webinar:** [Power Searching](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

Conferences & Other Events

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. For information visit <http://www.azlibrary.gov/libdev/continuing-education/scholarships>

[MPLA/WLA Joint Conference](#)

Cheyenne, WY
September 23-25, 2015

[ARSL \(Association for Rural & Small Libraries\)](#)

Little Rock, AR
October 1-3, 2015

[AzLA Annual Conference](#)

Flagstaff, AZ
November 18-20, 2015

[ALA Midwinter Meeting](#)

Boston, MA
January 8-12, 2016

[PLA 2016 Conference](#)

Denver, CO
April 5-9, 2016

For more conference listings visit: <http://lcp.douglashasty.com/index.html>