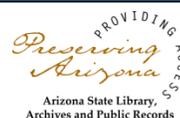


Arizona State Library, Archives and Public Records A Division of the Secretary of State

**MICHELE
REAGAN**
Secretary of State
State of Arizona



Library Development Newsletter
Volume 12, Issue 8
August 2015

Announcements

Training

Infopeople Online Courses

Library Development has purchased a batch of registrations for online courses offered by the California State Library's Infopeople. These courses are available to Arizona library staff on a first-come-first-served basis. You will be expected to complete your course and fill out a short evaluation form before enrolling in another.

Upcoming & Current courses

- | | |
|---|----------------------------|
| • <i>Reader's Advisory Fundamentals:
Books & Beyond</i> | <i>Jul 28-Sep 7, 2015</i> |
| • <i>Effective Time Management for Busy Librarians</i> | <i>Aug 11-Sep 7, 2015</i> |
| • <i>Communication Is More Than Words</i> | <i>Aug 18-Sep 21, 2015</i> |
| • <i>STEAM in the Library: Engaging Children in Learning</i> | <i>Aug 25-Sep 21, 2015</i> |
| • <i>Rethinking Reference Collections</i> | <i>Aug 25-Sep 21, 2015</i> |
| • <i>Children's Services Fundamentals</i> | <i>Sep 8-Oct 5, 2015</i> |
| • <i>Finding the Right People & Helping Them Grow</i> | <i>Sep29-Oct 27, 2015</i> |

To learn more about any of these courses, visit the Infopeople website at <https://infopeople.org>. Before registering, you will need to email Dale Savage, dsavage@azlibrary.gov to receive a coupon code. Please use your work email and include your name, your library, your job, and the course you wish to take.

Black Belt Librarians

Aug 18th, 9 AM-4 PM, Joel Valdez Main Library, Tucson

Aug 19th, 9 AM-4 PM, Prescott Public Library, Prescott

Aug 20th, 9 AM-4 PM, Scottsdale Civic Center Library, Scottsdale

Aug 21st, 9 AM-4 PM, Scottsdale Civic Center Library, Scottsdale

For front line librarians, paraprofessionals, security staff & management. You will learn:

- How to approach a patron to advise them of a rule in a way to promote compliance and keep you safe
- How to recognize and best respond to different levels of patron emotion
- Day to day security tips to immediately make staff safer
- The right mindset staff must have to keep them from being the problem

- Tactics to avoid dangerous situations
- The essential mindset you must have to defend yourself

Presented by **Warren Graham**, library security consultant, former 17-year Security Manager for the Public Library of Charlotte and Mecklenburg County, and author of *The Black Belt Librarian: Real World Safety & Security*, <http://www.blackbeltlibrarians.com>. Register at www.azlibrary.gov/events/libdev.

Coding & Science @ Your Library!

Aug 18th, 8:30 AM-5 PM, Carnegie Center, Phoenix

The Arizona State Library, Archives and Public Records will be hosting a one-day, hands-on workshop introducing two successful, low-cost STEM programs that can be incorporated in most any library.

Spend the first half of the day with **Kelly Smith**, CEO of **Prenda, Inc.** and founder of the **Mesa Code Club**. Learn how you can incorporate a coding program at your library, even with no previous programming experience! **Code Club** is a unique program that has already proven to engage kids and teens, drive consistently high attendance, and facilitate learning of valuable technical skills.

The second half of the day will introduce **Maker Mars**, a science-based activity that combines engineering, innovation, creativity, and critical thinking. This program, already immensely popular with educators, will be led by **Sheri Klug Boonstra**, Director of the **ASU Mars Education Program** within the **Mars Space Flight Facility, School of Earth and Space Exploration** at **Arizona State University**. Space is limited. Register at www.azlibrary.gov/events/libdev.

New: Become a Britannica Library Expert

Aug 25th, 10-11 AM, Online

Aug 26th, 2-3 PM, Online

Aug 27th, 3-4 PM, Online

Become a Britannica Library expert in just one hour! Join us for this webinar and discover ways to help both children and adults find answers to their questions and get started on projects. Bring your questions and our Britannica Trainer will be glad to answer them during this live presentation. Participants will learn about the different levels: Children, Young Adults, and the Reference Center for older students and adults, while exploring ways to increase usage and expand access in their libraries. Britannica's *ImageQuest* will be reviewed and Arizona Libraries

will be offered an extended preview of this product. Note: Britannica's *ImageQuest* is not currently part of the statewide database package.

For more information, contact Mary Villegas, mvillegas@azlibrary.gov. To register for this event please visit: www.azlibrary.gov/events/libdev.

Creating Book Trailers for the 21st Century

Sep 8th, 9 AM-4 PM, University of Arizona Main Library, Tucson

Sep 9th, 9 AM-4 PM, Grand Canyon University Library, Phoenix

Book trailers are important for today's libraries and schools. They instantly grab readers' attention for the books that have them. Join **Naomi Bates** and learn how to create dynamic book trailers. You'll get the information you need to not only create book trailers, but also to teach others how to make them.

In this hands-on workshop, you will learn about resources and video creators for laptops and iPads as well as learning the foundations of creating book trailers in a collaborative environment.

Be prepared to not only create your book trailer, but to share what you've created with the other participants. The only requirement for this workshop is enthusiasm and your own creativity! Laptops/computers will be provided, but you may BYOD. Bring a recently read book that you would like to use for your first trailer! Appropriate for librarians, school librarians, and teachers.

Visit <http://www.schooltube.com/channel/naomibates/> for book trailer examples.

New: Making a Difference with Community Engagement II

Sep 29th, 9 AM-4 PM, Carnegie Center, Phoenix

How are Arizona's libraries becoming leaders in efforts to build communities? This workshop will help you :

- Explore community engagement programming ideas
- Reflect on the broad spectrum of community engagement techniques
- Learn new methods to create and facilitate productive partnerships
- Gain additional ideas on how to engage youth in civic conversations
- Increase your knowledge of community engagement programs in other Arizona libraries
- Continue to build your community engagement toolkit.

For more information, contact Donna Throckmorton at dthrockmorton@azlibrary.gov. To register visit www.azlibrary.gov/events/libdev.

New: Library Tour: Gene & Cathie Lemon Art Research Library

Oct 8th, 9:30-11 AM, Phoenix Art Museum

You are invited to tour the Gene & Cathie Lemon Art Research Library, a non-circulating research library with collection strengths in art criticism and history with emphasis in Asian, Latin American, Western American, European, Modern & Contemporary art, and Fashion Design. The library serves as an important resource for the community and state as the largest specialized fine arts Library in the region. All attendees are offered complimentary admission to the Phoenix Art Museum after the Library tour. The tour is limited to 20 attendees. Register at www.azlibrary.gov/events/libdev.

For Your Information

New: 2016 MPLA Leadership Institute Applications Now Open

Deadline for Mentors: September 1

Deadline for Fellows: Oct 31

Applications are now open for the 10th Mountain Plains Library Association Leadership Institute facilitated by nationally known organizational development consultant Maureen Sullivan, Past President of the ALA. The 2016 Institute will be held from May 15-20 at the YMCA of the Rockies outside Estes Park, Colorado. For more information and to apply, visit <http://mpla.us/services/leadership-institute/>.

ONEBOOKAZ Writing Workshops

Aug 4th, 6-8 PM, Selecting, Polishing, & Submitting, Phoenix

Aug 12th, 1-2:30 PM, Writing the Contemporary Novel, Gilbert

Aug 15th, 11 AM-Noon, Music to Massage the Muse, Waddell

Aug 15th, 1-3 PM, Selecting, Polishing, & Submitting, Yuma

Aug 18th, 10-11:30 AM, *Writing the Contemporary Novel*, **Cave Creek**
Aug 27th, Noon-1 PM, *Creating a Treasure Map to Your Story*, **Gilbert**
Aug 29th, Noon-1 PM, *Music to Massage the Muse*, **Florence**
Sep 11th, 10 AM-Noon, *Selecting, Polishing, & Submitting*, **Sun City**
Sep 12th, 11 AM-1 PM, *Brown Bag Writing Workshop*, **Goodyear**
Sep 12th, 1-2:30 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **St. Johns**
Sep 16th, 6-7:30 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **Mesa**
Sep 18th, 10 AM-Noon, *Selecting, Polishing, & Submitting*, **Camp Verde**
Sep 18th, 1-2:30 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **Nogales**
Sep 19th, 11 AM-1 PM, *Selecting, Polishing, & Submitting*, **Phoenix**
Sep 19th, Noon-1 PM, *Creating a Treasure Map to Your Story*, **Queen Creek**
Sep 22nd, 11 AM-1 PM, *Brown Bag Writing Workshop*, **Sun City**
Sep 22nd, 1:30-3 PM, *How to Come up with Five Story Ideas a Day, Every Day*, **Gilbert**

Be sure and let your patrons know about this year's series of free **ONEBOOKAZ Writing Workshops** near you. For more information about any of them, visit www.azlibrary.gov/events/libdev.

Free Online Training Sites

Check out these sites for free online educational opportunities:

ALIVE (the Arizona Library Institute Virtual Extension)

A catalog of free archived webinars and online courses for library staff is available at <http://azlibrarylearning.org>.

Webjunction

Courses & archived webinars are once again freely available to Arizona librarians & library staff. Certificates are available for those needing to document their learning activities. To explore the offerings, visit <http://learn.webjunction.org>.

Skillsoft

The Arizona State Library recently purchased one year of access to short, self-paced courses from **Skillsoft**. Courses & video resources are available in: Communication & Interpersonal Skills, Customer Service, Desktop Software Skills, Leadership, Management, & Technology Skills. Skillsoft users may also earn certificates and track their learning activities. To get started, visit <http://webjunction.skillport.com> and create an account.

GCFLearnFree.org (Goodwill Community Foundation)

For more than a decade, the GCFLearnFree.org program has helped millions around the world learn the essential skills they need to live and work in the 21st century. From Microsoft Office and email to reading, math, and more, GCFLearnFree.org offers 125 tutorials, including more than 1,100 lessons, videos, and interactives, completely free. Visit www.gcflearnfree.org.

[InfoPeople Archived Webinars](#)

[SirsiDynix Institute](#)

[TechSoup Webinar Archive](#)

[American Libraries Live](#)

[Libraries Thriving Archives](#)

[Booklist Webinars Archive](#)

[USL Online Learning Lab Archived Webinars](#)

Continuing Education Calendar

Unless otherwise indicated, registration for the following trainings is FREE.

August

6th—Webinar: [Accomplishing More with Social Media](#)

11 AM-Noon, Techsoup For Libraries Webinar, <http://www.techsoupforlibraries.org/events>

6th—Webinar: [Collection Development Tips & Tools](#)

Noon-1 PM, Library Journal Webcast, <http://lj.libraryjournal.com/category/webcasts/>

11th—Webinar: [Reader's Advisory for Your Library's Midlist Collection](#)

11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

11th—Webinar: [Christian Fiction Book Roundup](#)

Noon-1 PM, Library Journal Webcast, <http://lj.libraryjournal.com/category/webcasts/>

13th—Webinar: [Lerner Publishing Group's Fall Librarian Preview](#)

11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

13th—Webinar: [Because Advocacy Never Stops: New Tools for Taking Action](#)

11 AM-12:30 PM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

18th—Workshop: [Black Belt Librarians: Every Librarian's Guide to a Safer Workplace](#)

9 AM-4 PM, Joel Valdez Main Library, Tucson, www.azlibrary.gov/events/libdev

18th—Workshop: [Coding & Science @ Your Library!](#)

8:30 AM-5 PM, Carnegie Center, Phoenix, www.azlibrary.gov/events/libdev

18th—Webinar: [Best Small Library in America 2015: Belgrade Community Library](#)

11 AM-Noon, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

18th—Webinar: [YA Announcements: Fall Titles to Know](#)

11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

19th—Workshop: [Black Belt Librarians: Every Librarian's Guide to a Safer Workplace](#)

9 AM-4 PM, Prescott Public Library, Prescott, www.azlibrary.gov/events/libdev

19th—Webinar: [Born Reading: Bringing Up Bookworms in a Digital Age](#)

Noon-1 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

20th—Workshop: [Black Belt Librarians: Every Librarian's Guide to a Safer Workplace](#)

9 AM-4 PM, Civic Center Library, Scottsdale, www.azlibrary.gov/events/libdev

20th—Webinar: [How to Build and Promote Your Digital Collection](#)

11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

20th—Webinar: [Fall Mystery Announcements](#)

Noon-1 PM, Library Journal Webcast, <http://lj.libraryjournal.com/category/webcasts/>

21st— **Workshop:** [Black Belt Librarians: Every Librarian's Guide to a Safer Workplace](#)
9 AM-4 PM, Civic Center Library, Scottsdale, www.azlibrary.gov/events/libdev

25th—**Webinar:** [Marvelous Middle-Grade Books](#)
11 AM-Noon, Booklist Webinar, <http://www.booklistonline.com/webinars>

27th—**Webinar:** [Enhance your eBook User Experience with Reader and Mobile Platforms](#)
Noon-1 PM, Library Journal Webcast, <http://lj.libraryjournal.com/category/webcasts/>

September

8th—**Workshop :** [Creating Book Trailers for the 21st Century](#)
9 AM-4 PM, UA Main Library, Tucson, www.azlibrary.gov/events/libdev

9th— **Workshop:** [Creating Book Trailers for the 21st Century](#)
9 AM-4 PM, Grand Canyon University Library, Phoenix, www.azlibrary.gov/events/libdev

9th—**Webinar:** [Getting Started with Evernote](#)
Noon-1 PM, Infopeople Webinar, <http://www.infopeople.org/training/view/webinar>

10th—**Webinar:** [Digitization & Libraries](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

10th—**Webinar:** [Growing Through Conflict: Healthy Workplace Communication](#)
Noon-1 PM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

13th—**Webinar:** [Storytime Underground: A Peer-Created Community](#)
10-11 AM, Webjunction Webinar, <http://www.webjunction.org/events/webjunction.html>

October

8th—**Webinar:** [Web Scale Discovery Services](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

November

12th—**Webinar:** [Power Searching](#)
11 AM-Noon, American Libraries Live Webinar, <http://americanlibrarieslive.org>

Conferences & Other Events

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. For information visit <http://www.azlibrary.gov/libdev/continuing-education/scholarships>

[MPLA/WLA Joint Conference](#)

Cheyenne, WY
September 23-25, 2015

[ARSL \(Association for Rural & Small Libraries\)](#)

Little Rock, AR
October 1-3, 2015

[AzLA Annual Conference](#)

Flagstaff, AZ
November 18-20, 2015

For more conference listings visit: <http://lcp.douglashasty.com/index.html>