



# Arizona State Library, Archives and Public Records

## A division of the Secretary of State

### Library Development Newsletter

Volume 12, Issue 5

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### Announcements

### Training

#### **Infopeople Online Courses**

Library Development has purchased a batch of registrations for online courses offered by the California State Library's **Infopeople**. These courses are available to Arizona library staff on a first-come-first-served basis. You will be expected to complete your course and fill out a short evaluation form before enrolling in another.

#### Upcoming & Current courses

- *Customer Service Challenges: Dealing with Difficult Patron Behavior* Apr 28-May 25, 2015
- *Transforming Adult Services: Engaging and Serving those over 50* Apr 28-May 25, 2015
- *Basic Graphic design for Library Staff* May 5-Jun 1, 2015
- *Strategic Planning for Small Libraries* May 26-Jun 22, 2015
- *All Work is Team Work* Jun 2-Jun 29, 2015
- *Practical Project Management in Libraries* Jun 23-Jul 20, 2015

To learn more about any of these courses, visit the **Infopeople** website at <https://infopeople.org>. Before registering, you will need to email Dale Savage, [dsavage@azlibrary.gov](mailto:dsavage@azlibrary.gov) to receive a coupon code. Please use your work email and include your name, your library, your job, and the course you wish to take.

#### **Tell the Teens: A Readers' Advisory Workshop**

*May 12<sup>th</sup>, 1-4 PM, Burton Barr Central Library, Phoenix*

Join our guest, **Amy K. Nichols**, author of the young adult book, ***Now That You're Here***, for an afternoon of great teen book recommendations. Librarian panelists will talk about their favorites for teen summer reading, and Amy will sign her book, available for purchase at the event. *Counts for 3 contact hours in Readers' Advisory*. Register at <http://www.azlibrary.gov/events/libdev>.

### **Cartooning in the Digital Age (New)**

*May 24<sup>th</sup>, 2-4 PM, Maricopa County Library District, Northwest Regional Library, Surprise*

Making comic strips might just be the funnest job in the world, and thanks to the Internet it's easier than ever to put your work in front of potential readers. In this two-hour program, veteran cartoonist **Bill Barnes (Unshelved, Not Invented Here)** will show you how to make comic strips, publish them on the web, and maybe make some money too!

The first hour, **The Basics of Cartooning**, is a fast and fun workshop for middle schoolers through adults, covering every step in producing a comic strip: creating memorable characters, writing dialog, lettering, penciling, inking, and coloring.

The second hour, **The Technology and Business of Cartooning**, is oriented towards mature teens and adults. Bill describes how he uses computers to create and publish comic strips to the Internet, and describes how he makes money doing it.

Attendees are welcome to attend one or both hours. It's perfectly okay to leave if the discussion becomes too technical and/or irrelevant for you!

More information is available at <http://www.unshelved.com/part/CartooningInTheDigitalAge> or <http://www.azlibrary.gov/events/1152>.

### **Learning Everywhere: The Transformative Power of Hyperlinked Libraries (New)**

*May 29<sup>th</sup>, 9 AM-12 PM, Prescott Valley Public Library, Prescott Valley*

Join **Michael Stephens** of [Tame the Web](#) and Assistant Professor at San Jose State University, to explore how emerging technologies are changing the way we live and learn. Libraries can play a key role in this future. Imagine the evolving hyperlinked library as a creation space, community space, anything space. Imagine this library available everywhere via mobile devices and tablets. Imagine opportunities for user learning supported and facilitated by librarians. How will library services change with MOOCs and mobile classrooms in the palm of one's hand? What skills will staff require? What does the library as creative classroom look like? What does this future look like going forward as we encourage learning everywhere as a means for transformative change for ourselves and our users? This session will explore new ideas and thinking about learning at the library.

Dr. Stephens, Assistant Professor in the School of Information at San Jose State University, was the 2009 CAVAL Visiting Scholar in Australia and has consulted and presented for US Embassies in Germany, Switzerland, and Turkey, and presents to both national and international audiences about emerging technologies, learning, innovation, and libraries. Since 2010, Dr. Stephens has written the monthly column "Office Hours" for **Library Journal** exploring the issues, ideas, and emerging trends in libraries and LIS education. Register today at [www.azlibrary.gov/events/libdev](http://www.azlibrary.gov/events/libdev).

*Event sponsored by the Arizona Library Association (AzLA). Counts for 3 contact hours in technology.*

### **Library Trends Update with Michael Stephens (New)**

*June 1<sup>st</sup>, 9:30-11:45AM, Burton Barr Central Library, Phoenix*

Join **Michael Stephens** for a short discussion on the latest trends facing our libraries. This hour filled presentation by Michael Stephens will cover transformative developments in the technology and information industry. Visit [www.azlibrary.gov/events/libdev](http://www.azlibrary.gov/events/libdev) to register.

## For Your Information

### **Call for Papers/Programs for the 2015 AzLA Annual Conference**

*Blitz Session Proposal Deadline: **May 25, 2015***

**The Arizona Library Association** invites all library and information professionals to submit program proposals for the 2015 AzLA Annual Conference, to be held at the High Country Conference Center in Flagstaff, **November 18-20, 2015**. Visit <http://www.azla.org/surveys/?id=CallforProposals15> to submit your proposal.

### **Summer Reading Program News**

**We are excited to announce** that **Newbery Award** winning author **Kate DiCamillo** will be the National Summer Reading Champion! Share the love of reading and spread the word by sharing Kate's PSA for summer reading. Learn more at <http://www.csllpreads.org/nationalsummerreadingchampion/>.

**The Collaborative Summer Library Program has released** a new PSA to promote the 2015 summer reading theme, "Every Hero Has a Story." <https://www.youtube.com/watch?v=dENeRvVgkyU>.

**Two teens from Glendale Public Library created a winning video** for Collaborative Summer Library Program's **Teen Video Challenge**, "**Unmask**." The Teen Video Challenge is a national competition to get teens involved with reading and their public library's summer reading program. **Luis Morales** and **Jamie Larson's** video, "**Unmask the Story Within You**" shows teen readers immersing themselves in the many worlds offered through the written page. "As a member of CSLP, the State Library is thrilled to be represented by these creative Arizona teens," said Secretary of State Michele Reagan. "Summer reading is important to high levels of literacy which lead to better test scores and a strong foundation for higher education and future employment." For their hard work and creativity, each winner for this year's competition will receive a monetary award of \$150 and the associated public library will receive prizes from Upstart and Candlewick, <https://www.youtube.com/embed/Ydn07pcQIbE>.

## Free Online Training from Around the Country

*Check out these sites for free online educational opportunities:*

### **ALIVE (the Arizona Library Institute Virtual Extension)**

A catalog of free archived webinars and online courses for library staff is available at <http://azlibrarylearning.org>.

### **Webjunction**

Courses & archived webinars are once again freely available to Arizona librarians & library staff. Certificates are available for those needing to document their learning activities. To explore the offerings, visit <http://learn.webjunction.org>.

## Skillsoft

The Arizona State Library recently purchased one year of access to short, self-paced courses from **Skillsoft**. Courses & video resources are available in: Communication & Interpersonal Skills, Customer Service, Desktop Software Skills, Leadership, Management, & Technology Skills. Skillsoft users may also earn certificates and track their learning activities. To get started, visit <http://webjunction.skillport.com> and create an account.

## GCFLearnFree.org (Goodwill Community Foundation)

For more than a decade, the GCFLearnFree.org program has helped millions around the world learn the essential skills they need to live and work in the 21<sup>st</sup> century. From Microsoft Office and email to reading, math, and more, GCFLearnFree.org offers 125 tutorials, including more than 1,100 lessons, videos, and interactives, completely free. Visit [www.gcflearnfree.org](http://www.gcflearnfree.org).

[InfoPeople Archived Webinars](#)

[SirsiDynix Institute](#)

[TechSoup Webinar Archive](#)

[American Libraries Live](#)

[Libraries Thriving Archives](#)

[Booklist Webinars Archive](#)

[USL Online Learning Lab Archived Webinars](#)

## Continuing Education Events

Unless otherwise indicated, registration for the following trainings is FREE.

## May

12<sup>th</sup>—**Workshop:** [Tell the Teens: A Readers' Advisory Workshop](#)

1-4 PM, Burton Barr Central Library, Phoenix, <http://www.azlibrary.gov/events/libdev>

12<sup>th</sup>—**Webinar:** [What We're Reading for Fall 2015: Staff Favorites from Penguin Random House Library Marketing \(New\)](#)

11 AM-12 PM, Booklist Webinar, <http://www.booklistonline.com/>

13<sup>th</sup>—**Webinar:** [Discovery Services and the User Experience \(New\)](#)

12 PM-1 PM, Library Journal Webinar, <http://lj.libraryjournal.com/>

14<sup>th</sup>—**Webinar:** [Say What You Really Mean \(New\)](#)

12 PM-1 PM, Library Journal Webinar, <http://lj.libraryjournal.com/>

14<sup>th</sup>—**Webinar:** [We've Got Diverse Books: New Multicultural Titles for Children and Teens \(New\)](#)

11 AM-12 PM, Booklist Webinar, <http://www.booklistonline.com/>

14<sup>th</sup>—**Webinar:** [Power Searching: databases and the hidden web](#)

12 PM-1 PM, Infopeople Webinar, <https://infopeople.org>

14<sup>th</sup>—**Webinar:** [Integrated Library Systems](#)

11 AM-12 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>

19<sup>th</sup>—**Webinar:** [Discovering Great Mysteries Hidden in Plain Sight \(New\)](#)  
11 AM-12 PM, Booklist Webinar, <http://www.booklistonline.com/>

19<sup>th</sup>—**Webinar:** [Building an Award-Winning Digital Archive with the Kansas City Public Library: Digital Asset Management is now VITALized! \(New\)](#)  
11 AM-12 PM, Library Journal Webinar, <http://lj.libraryjournal.com/>

20<sup>th</sup>—**Webinar:** [Seeing the Big Picture \(New\)](#)  
12 PM-1 PM, Infopeople Webinar, <https://infopeople.org>

20<sup>th</sup>—**Webinar:** [Pop-up Storytimes \(New\)](#)  
12 PM-1 PM, Infopeople Webinar, <https://infopeople.org>

24<sup>th</sup>—**Workshop:** [Cartooning in the Digital Age \(New\)](#)  
2-4 PM, Maricopa County Library District, Northwest Regional Library,  
<http://www.azlibrary.gov/events/libdev>

27<sup>th</sup>— **Webinar:** [Beyond Book Groups: Fun Library Programs for Adult Readers \(New\)](#)  
11 AM – 12 PM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>

29<sup>th</sup>—**Workshop:** [Learning Everywhere: The Transformative Power of Hyperlinked Libraries \(New\)](#)  
9 AM-12 PM, Prescott Valley Public Library, Prescott Valley, <http://www.azlibrary.gov/events/libdev>

## June

1<sup>st</sup>—**Workshop:** [Library Trends Update with Michael Stephens \(New\)](#)  
9:30-11:45 AM, Burton Barr Central Library, Phoenix, <http://www.azlibrary.gov/events/libdev>

17<sup>th</sup>—**Webinar:** [Engaging the Volunteer of the Future \(New\)](#)  
12 PM-1 PM, Infopeople Webinar, <https://infopeople.org>

## Conferences & Other Events

**Continuing Education Scholarships** can help defray the costs of workshop and conference attendance. For information visit <http://www.azlibrary.gov/libdev/continuing-education/scholarships>.

[ALA Annual Conference](#)  
San Francisco, CA  
June 25-30, 2015

[AzLA Annual Conference](#)  
Flagstaff, AZ  
November 18-20, 2015

[MPLA/WLA Joint Conference](#)  
Cheyenne, WY  
September 23-25, 2015

*For more conference listings visit:*  
<http://lcp.douglashasty.com/index.html>

[ARSL \(Association for Rural & Small Libraries\)](#)  
Little Rock, AR  
October 1-3, 2015