



# Arizona State Library, Archives and Public Records

A division of the Secretary of State

## Library Development Newsletter

Volume 11, Issue 12

December 2014

### Announcements

*Important notice: The State Library launched a new events calendar & registration system in November. The first time you register for an event, you will need to create a new account, <http://www.azlibrary.gov/events/libdev>.*

### Training

#### **Infopeople Online Courses**

Library Development has purchased a batch of registrations for online courses offered by the California State Library's **Infopeople**. These courses are available to Arizona library staff on a first-come-first-served basis. You will be expected to complete your course and fill out a short evaluation form before enrolling in another.

#### Upcoming & Current courses

- |  |                                |
|--|--------------------------------|
| • <i>Responsive Web Designers for Libraries</i>                              | <i>Dec 2, 2014-Jan 5, 2015</i> |
| • <i>Community and Civic Engagement:<br/>The Library's Role as Connector</i> | <i>Jan 12-Feb 9, 2015</i>      |
| • <i>Children's Programming on a Budget</i>                                  | <i>Jan 20-Feb 16, 2015</i>     |
| • <i>Core Reference Fundamentals</i>   | <i>Jan 27-Mar 9, 2015</i>      |

To learn more about any of these courses, visit the **Infopeople** website at <https://infopeople.org>. Before registering, you will need to email Dale Savage, [dsavage@azlibrary.gov](mailto:dsavage@azlibrary.gov) to receive a coupon code. Please use your work email and include your name, your library, your job, and the course you wish to enroll in.

#### **Bedtime Math: Making Math Fun while Improving Literacy (New)**

*December 12<sup>th</sup>, Noon-1 PM, Webinar*

Libraries are more than just quiet places for reading. They're centers for learning and innovation. Bedtime Math has many great resources for libraries that emphasize fun, hands-on math – and promote literacy at the same time.

Take your lunch break with us and learn about the Crazy 8 Math Club, Summer of Numbers, Nightly Math and how to incorporate math into your story times or summer reading programs using free and low-cost materials.

Bedtime Math is a partner with the **Collaborative Summer Reading Program**. For more information you can check out their website <http://bedtimemath.org/>. Register at <http://www.azlibrary.gov/events/libdev>. For more information contact Donna Throckmorton at 602-3369 or [dthrockmorton@azlibrary.gov](mailto:dthrockmorton@azlibrary.gov).

### **Maximize Your E-rate: 2015 (New)**

*December 16<sup>th</sup>, 8:30 AM-4 PM, Carnegie Center, Phoenix*

Earlier this year the Federal Communications Commission passed the first major reforms to the E-rate program since its inception in 1996. These reforms (dubbed “E-rate 2.0”) will change how discounts are calculated, what services are eligible, and whole host of other issues – including changes to the forms.

Funding available for the E-rate has also significantly been increased, making internal connections a possibility for libraries for the first time in years.

**Aleck Johnson from EdTech Strategies** and **Mala Muralidharan** from the State Library of Arizona will help you understand the changes and explain how they might affect your library in funding year 2015 and beyond. Register at <http://www.azlibrary.gov/events/libdev>. For more information contact Betsy Howard at 602-926-3870 or [bhoward@azlibrary.gov](mailto:bhoward@azlibrary.gov).

### **Learn About LSTA Grants**

*January 7<sup>th</sup>, 9-11:30 AM, Carnegie Center, Phoenix*

*January 9<sup>th</sup>, 9-10 AM, Webinar*

*January 12<sup>th</sup>, 1-3:30 PM, Carnegie Center, Phoenix*

*January 14<sup>th</sup>, 1-3:30 PM, Eckstrom-Columbus Branch Library, Tucson*

*January 15<sup>th</sup>, 1-2 PM, Webinar*

*January 16<sup>th</sup>, 1-3:30 PM, Flagstaff City-Coconino County Library, Flagstaff*

Do you have a great idea for serving your patrons better? Are you short on funds? **Jaime Ball**, Library Development Grants Consultant for the Arizona State Library, will present workshops and webinars about applying for Library Services & Technology Act (LSTA) grants. She will give an overview of the application process, and offer some tips for writing an acceptable application. During the face-to-face workshops in Phoenix, Tucson and Flagstaff, participants will actually begin the grant application process.

Register at <http://www.azlibrary.gov/events/libdev>. For more information, contact Jaime at 602-926-3365 or [jball@azlibrary.gov](mailto:jball@azlibrary.gov). *Contact hours may be counted in Administration.*

### **Connecting with Mobile Learning (New)**

*January 15<sup>th</sup>, 9 AM-4 PM, Burton Barr Central Library, Phoenix*

Chances are you have a tablet in your hands or a smartphone in your pocket. iPads, iPhones, Android tablets, and smartphones can empower learners of all ages by giving them tools to do things that were not feasible just a few years ago. Let’s use these handy computers to make digital creations and to communicate with clients and colleagues.

In this workshop you will:

- Learn to clone yourself by recording audio or video that can be played by simply scanning a QR code
- See how easily you can collect survey responses using a variety of free online services
- Get a chance to create your very own eBook, colorful collage, and trading card

Furthermore, you will never run out of ideas when you connect with other librarians and educators through Twitter, hashtags, and Flipboard. Bring your fully charged iPad, iPhone, Android tablet, or smartphone so that we can explore these fantastic possibilities together. You’ll surely want to put many of these tools to work immediately in your library!

Please install the free apps listed at [www.learninginhand.com/azlibrary](http://www.learninginhand.com/azlibrary) on your iPad, iPhone, or Android device before the workshop. Workshop led by **Tony Vincent of Learning in Hand**. Register at <http://www.azlibrary.gov/events/libdev>.

### **Early Literacy Enhanced Storytimes Across the Ages: Communicating with Adults to Strengthen the Development of Language in Newborns to Five-Year-Olds (New)**

*January 15<sup>th</sup>, 9 AM-4:30 PM, Carnegie Center, Phoenix*

Offers information on child development and examples of how to present books/activities in different ways to meet the varied needs of children newborn to age five. Learn ways to make your traditional storytime into an early literacy enhanced storytime by adding tips and information for the parents/caregivers. Includes overview of early literacy components and the five practices (sing, talk, read, write, play). How does addressing parents/caregivers change your storytimes? How can your early literacy enhanced storytimes become a catalyst for change in your community?. Hands-on practice and idea sharing bring it all to life.

Assignment: Bring with you the following: 1. Storytime Plan (can be hand written) 2. One book from the storytime

Participants who do not present storytimes: Please bring one picture book that you enjoy and would use with a child any age between 2 – 5 years old. NO ONE will be put on the spot to present a storytime!

Register at <http://www.azlibrary.gov/events/libdev>. For more information contact Holly Henley at 602-926-3366 or [hhenley@azlibrary.gov](mailto:hhenley@azlibrary.gov).

### **Making a Difference with Community Engagement (New)**

*January 23<sup>rd</sup> 9 AM-4 PM, Carnegie Center, Phoenix*

Strengthen your library's connection with your community by learning new skills and strategies for engagement. Through this workshop we will learn how to increase our role in bringing people together and how to leverage resources for greater impact.

As the Aspen Institutes report *Rising to the Challenge* states, "Librarians in many places are recognized as community leaders, but their experience has been in fielding problems as they walk in the door." With this workshop our goal is to expand that role to reach out into the community and have even greater impact.

Libraries are already supporting communities in many ways from engaging citizens in the governing process, creating new opportunities to bring people together, to solving problems by providing information in health, education, immigration, citizenship, and employment. With **Wholonomy Consulting** we will learn to build upon our strengths in making a difference in our communities.

Libraries that are represented at this workshop will have the opportunity to apply for additional training and support from Wholonomy Consulting to develop and implement a Community Engagement project at their library.

Register at <http://www.azlibrary.gov/events/libdev>. For more information contact Donna Throckmorton at 602-926-3063 or [dthrockmorton@azlibrary.gov](mailto:dthrockmorton@azlibrary.gov).

### **What's New in YA Literature (Grades 6-12) 2015 & How to Use it in Your Program? (New)**

*February 7<sup>th</sup>, 9 AM-4 PM, Carnegie Center, Phoenix*

*April 2<sup>nd</sup>, 9 AM-4 PM, Joel-Valdez Main Library, Tucson*

*April 3<sup>rd</sup>, 9 AM-4 PM, Carnegie Center, Phoenix*

In this outstanding new workshop, **Patti Tjomsland** will share the best **new** books for young adults, all of which have just recently been published. Patti will go beyond familiarizing you with the best of the newly published titles to share highly practical strategies for using these outstanding books in your classroom or library. This daylong workshop will be filled with great books, innovative & creative ideas, enthusiasm, exciting curriculum connections, and news about authors that are too good for young adults to miss.

- What's new in a variety of genres

- Practical ideas, tips, & suggestions for incorporating relevant teen books across all content areas for grades 6-12
- Learn the web resources that will help you identify possible issues in specific teen titles
- Discover some of the best literature & reading apps to use with teens
- Learn about the selection process award committees use from a current member of YALSA's Excellence in Nonfiction Award Committee
- Practical lesson ideas that work for almost any book
- Extensive lists & annotated bibliographies of authors & titles in a variety of genres
- Receive a list of non-fiction titles that support the Common Core State Standards for Informational Text
- Innovative strategies & ideas for outstanding book talks by adults & teens
- The best new books to motivate reluctant readers

*All participants will leave with extensive annotated bibliographies in a comprehensive resource handbook full of outstanding ideas that you can immediately put to use to motivate & inspire your young adult readers.* Register at <http://www.azlibrary.gov/events/libdev>. Counts for 6 contact hours in Services.

## For Your Information

### **Summer Library Institute**

*June 1-5, 2015*

*NAU Campus, Flagstaff*

The State Library is now accepting applications for the 2015 Summer Library Institute. This professional development opportunity is open to non-MLS small and rural library staff. *For more information and to download an application*, visit <http://www.azlibrary.gov/libdev/continuing-education/arizona-state-library-summer-library-institute>. **Applications due December 31.**

### **Arizona State Library Launches eBook Platform**

The State Library formally launched *Reading Arizona*, ([www.readingarizona.org](http://www.readingarizona.org)), the statewide ebook platform, at the AZLA conference. Titles range from historical fiction to academic biographies, haunted tour guides to thrilling mysteries, and the collection includes early Arizona fiction and histories, as well as contemporary works by authors such as Jana Bommersbach, Edward Abbey, Jon Talton, and James Sallis. Reading Arizona also includes Library Journal and BiblioLabs' innovative SELF-e platform that exposes authors' self-published works to libraries. Authors may submit their ebooks for consideration for a national *Library Journal* collection made available to subscribing libraries. Ebooks featuring the Southwest will be considered for inclusion to Reading Arizona.

### **Free Winter eBook Reading for Kids**

CSLP partner, **StarWalk Kids Media**, is making all 520 eBooks in its collection available for free of charge to anyone with Internet access -- children, families and educators -- from December 24, 2014 through January 5, 2015. No Passwords, No logins.

Librarians and educators may download a printable flyer at <http://bit.ly/winterpopflyer>, to send home with children to make families aware of this unique winter break reading opportunity. There are other free promotional assets available to be used by your member library websites at: <http://starwalkkids.com/extras/marketing-materials.htm>

### **UA SIRLS Knowledge River**

The University of Arizona School of Information Resources & Library Science is now recruiting the 2015 cohort of Knowledge River Scholars. **Priority applications will be accepted until February 1, 2015.** For more information and to download an application, visit <http://sirls.arizona.edu/KR>.

### ***Aspen Institute Dialogue on Public Libraries***

The Aspen Institute Dialogue on Public Libraries released a report stemming from work done over the last year. “*Rising to the Challenge: Re-Envisioning Public Libraries*” explores how communities and their public libraries can respond as the digital age increases the demand for high-speed information access, changes in our education systems, innovative job training models and additional community services to help people and communities compete in the new economy. To download the report, visit <http://www.aspeninstitute.org/publications/rising-challenge-re-envisioning-public-libraries>.

## **Free Online Training from Around the Country**

Check out these sites for free online educational opportunities:

### ***ALIVE (the Arizona Library Institute Virtual Extension)***

A catalog of free archived webinars and online courses for library staff is available at <http://azlibrarylearning.org>.

### ***Webjunction***

Courses & archived webinars are once again freely available to Arizona librarians & library staff. Certificates are available for those needing to document their learning activities. To explore the offerings, visit <http://learn.webjunction.org>.

### ***Skillsoft***

The Arizona State Library recently purchased one year of access to short, self-paced courses from **Skill Soft**. Courses & video resources are available in: Communication & Interpersonal Skills, Customer Service, Desktop Software Skills, Leadership, Management, & Technology Skills. SkillSoft users may also earn certificates and track their learning activities. To get started, visit <http://webjunction.skillport.com> and create an account.

### ***InfoPeople Archived Webinars***

#### ***SirsiDynix Institute***

#### ***TechSoup Webinar Archive***

#### ***American Libraries Live***

#### ***Libraries Thriving Archives***

#### ***Booklist Webinars Archive***

#### ***USL Online Learning Lab Archived Webinars***

## **Continuing Education Events**

Unless otherwise indicated, registration for the following trainings is FREE.

### **December**

10<sup>th</sup>—**Webinar:** [Value-Added Facilitation \(New\)](#)  
1 -2 PM, Infopeople Webinar, <https://infopeople.org>

10<sup>th</sup>—**Webinar:** [Data, Assessment, and Participatory Design: Rethinking Information Literacy, Spaces, and Services in Two Academic Libraries \(New\)](#)  
1 PM - 2 PM, Library Journal Webcast, <http://lj.libraryjournal.com/category/webcasts/>

10<sup>th</sup>— **Webinar:** [Rural Resources and Funding: The Rural Information Center \(New\)](#)  
12 PM – 1 PM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>

11<sup>th</sup>—**Webinar:** [Web-Scale Discovery, Quality Information, and User Habits in K-12 and Public Libraries \(New\)](#)  
12 PM-1 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>

17<sup>th</sup>—**Webinar:** [Data for ROI and Benchmarking Ebook Collections \(New\)](#)  
1 PM - 2 PM, Library Journal Webcast, <http://lj.libraryjournal.com/category/webcasts/>

## January

15<sup>th</sup>— **Webinar:** [Staying Afloat in a Sea of Change \(New\)](#)  
12 PM – 1 PM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>

22<sup>nd</sup>—**Webinar:** [A Library's Guide to Storage, Disaster Recovery and Archiving in the Cloud \(New\)](#)  
12 PM-1 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## February

12<sup>th</sup>—**Webinar:** [Library Learning Goes Online \(New\)](#)  
12 PM-1 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>

## Conferences & Other Events

**Continuing Education Scholarships** can help defray the costs of workshop and conference attendance. Click here to learn more about the scholarships.

### [ALA Midwinter Meeting](#)

Chicago, IL  
January 23-27, 2015

*For more conference listings visit:*  
<http://lcp.douglashasty.com/index.html>