

# **ARIZONA STATE BOARD ON GEOGRAPHIC AND HISTORIC NAMES**

## **PRINCIPLES, POLICIES, AND PROCEDURES**

1. The Board actively shares information about its activities and purview with Arizona residents using media sources and by sending information packets to governmental, public, and private officials and organizations.
2. The Board cooperates with the Arizona Transportation Board in naming highways in this state.
3. The Board discourages and will not approve a new name or a name change for a geographic feature where that name is identified with a commercial enterprise or which can be associated with a business that could be promoted as a result of having a geographic feature so named, unless an overriding need is demonstrated to the Board's satisfaction.