

# AzLA Marketing and Advocacy Day

# SAVE THE DATE

## FEBRUARY 18 At Carnegie Library



Keynote Address:  
***The Power of  
Storytelling***  
with Park Howell  
9:00-10:30 am

The marketing philosophy at Park&Co is that great stories convey messages that compel people to action. Within each of us lies a great story. And within that story, the power to nudge the world in any direction we choose. In this workshop, Park Howell will help you discover the power of your story and how to tell it.



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AND ADVOCACY  
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