Arizona Centennial Legacy Project Designation

The New Deal in Arizona: Connections to Our Historic Landscape

1. Description

The New Deal in Arizona: Connections to Our Historic Landscape is an ongoing project designed to research our state's historical response to the Great Depression. We develop and disseminate heritage tourism information throughout the state to residents and visitors about those buildings, sites, structures, and art work that were created and funded under President Franklin Delano Roosevelt's New Deal programs. The project has produced a heritage tourism map and is developing an Internet website to make our research results available to history classes, historians, and heritage travelers.

2. Criteria

This project will take Arizona residents, students, educators, researchers, and tourists on a historical trip of discovery. It consists of researching, documenting, and describing buildings, sites, structures, and artwork that were funded by New Deal federal agencies and created by Arizonan's as they struggled with the economic and social disaster of the Great Depression. Few people recognize that many of our important university buildings, our infrastructure, and our recreational sites were developed 75 years ago under New Deal programs. This project will uncover connections between the places we enjoy for recreation and work, and their New Deal history. The New Deal represents a significant investment in the infrastructure of Arizona as well as a change in the way the Federal Government interacted with individual states. Not only were new sites and projects constructed, but existing cultural resources were documented, made accessible, or stabilized as a result of the New Deal. This New Deal work gives those sites an additional layer of significance as it connects them to this important period of our nation's history.

Many of those historic resources still function and serve us well today. Many are in need of preservation and protection. We believe that this heritage travel information will educate and interest visitors, residents, and youth about the significance of the Depression, the New Deal, and our historic cultural resources that are so important to our state's history.

Those sites and structures highlighted by this heritage travel information are easily accessible by car and are present in public locations. Accurate directions are provided to each site. Paper maps are available at state-wide tourism offices and heritage sites. The same information will be available to download from the University of Arizona website.

The research component of the project has been a collaboration among innumerable partners from historical museums, heritage sites, national parks, monuments, and forests, the state historic preservation office, and historians across the state. Individuals and agencies from every county in the state have provided and continue to provide us with information about their historic resources. We are working with the University of

Arizona Library Documentation Team to develop an interactive website that will display the same information contained in the paper map.

This University of Arizona Library website and collaboration is ongoing as the website will be updated periodically with new information. A first printing of 9,000 copies of the heritage tourism map has been completely disseminated. We are raising funds for a second printing of the map.

The New Deal in Arizona: Connections to Our Historic Landscape heritage tourism map was well received by a wide variety of community members including visitors, local residents, and public school administrators. We have distributed a large percentage of maps from our first printing to middle school and high school teachers who use the maps as teaching tools in their Arizona history classes.

3. Project Timeline

2007, September -- Award of Arizona Humanities Council Grant to develop *The New Deal in Arizona: Connections to Our Historic Landscape* heritage tourism map

2007-2008 -- Collaboration and assembly of historical information on sites and structures. Travel to photograph, assess value and ongoing importance of sites and structures, and to determine accurate directions.

2008 -- Development of visual display and layout of information with state of Arizona map, photographs, descriptions, and directions.

2008, October -- Formal presentation and unveiling of map at Colossal Cave Mountain Park.

2009, June -- Recipient of Governor's Heritage Preservation Honor Award

2009 -- Development of collaboration with University of Arizona Library Documentation Team.

2009-2010 -- Construction of interactive website. Raise funds for second printing of heritage tourism map. Ongoing research of additional New Deal sites across Arizona.

4. Project Location

The project planning and implementation is based in Tucson, Arizona. The project scope is statewide. We have locations across the entire state distributing the hard copies of *The New Deal in Arizona* map. The website will be available to anyone with computer and internet access.

5. Project Partners

University of Arizona Library, Arizona Humanities Council, private donors, Phoenix CCC Legacy Chapter 44, Pima County Parklands Foundation, Arizona State Historic Preservation Office, Bureau of Land Management - Safford Office, Chiracahua National Monument, Coronado National Forest, Pima County Natural Resources, Parks and Recreation, National

New Deal Preservation Association, Vail Preservation Society

6. Project team
Robin Pinto, Landscape Historian
J.J. Lamb, Vail Preservation Society, Director
Robert Leighninger, Arizona State University, Professor of Sociology
Joy Mehulka, Pima County Natural Resources, Parks, and Recreation-Cartography and Graphic Design
Paula Wolf, University of Arizona, Librarian-web site development

7. Budget
2007-2008 -- grant $9,000 from the Arizona Humanities Council, grant of $3000 from private donor. These monies funded research, site visits, graphic design and printing and dissemination of the map. $12,000.00
2009 -- Development of interactive website–hosted by the University of Arizona Libraries $2,500.00

Metadata entry - $8.00 an hour - $1,000.00
Future Maintenance - $1,500.00

2009/2010 -- Second heritage tourism map printing of 9000 copies $3,600.00

2010 -- Postage to distribute maps $200.00

2009 – 2012 Travel/per diem to research additional sites $2,000.00

Scope of project: ____Local ___Regional __X_Statewide

Applicant: J.J. Lamb

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Signature (authorizing official) Nov. 30, 2009
Date

The Arizona Historical Advisory Commission will review the Program Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Commission
1700 West Washington, Suite 200
Phoenix, AZ 85007

GOVERNOR'S HERITAGE PRESERVATION HONOR AWARD 2009

presented to

"The New Deal in Arizona: Connections to Our Historic Landscapes" A Heritage Tourism Map

This award is presented to individuals, organizations, and projects that represent outstanding achievements in preserving Arizona's historic and prehistoric cultural resources.

Arizona State Parks

Janice Brewer
Governor, State of Arizona

Arizona Preservation Foundation

James Garrison
State Historic Preservation Officer

Lisa Henderson
President, Arizona Preservation Foundation

THE NEW DEAL IN ARIZONA

CONNECTIONS TO OUR HISTORIC LANDSCAPE

HERITAGE TOURISM MAP